

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**In Re Application of:
Steven A. Shaya et al.**

Confirmation No.: 7651

Application No.: 09/981,516

Group Art Unit: 3627

Filing Date: October 17, 2001

Examiner: Thein, Maria Teresa T.

**For: INTELLIGENT PERFORMANCE-BASED PRODUCT RECOMMENDATION
SYSTEM**

MS Appeal Brief - Patent
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF NON-COMPLIANT APPEAL BRIEF
PURSUANT TO 37 CFR § 41.37**

Transmitted herewith is **APPELLANT'S BRIEF PURSUANT TO 37 C.F.R. § 41.37** in this application with respect to the Notification of Non-Compliant Appeal Brief mailed by The United States Patent and Trademark Office on **July 18, 2007**. The attached brief has been corrected to refer to pending claims 1-29 and 103 on page 5.

- ☒ No additional fee is due.
- ☒ The Commissioner is hereby authorized to charge any deficiency or credit any overpayment of the fees associated with this communication to Deposit Account No. 23-3050.
- ☒ The Commissioner is hereby requested to grant an extension of time for the appropriate length of time, should one be necessary, in connection with this filing or any future filing submitted to the U.S. Patent and Trademark Office in the above-identified application during the pendency of this application. The Commissioner is further authorized to charge any fees related to any such extension of time to Deposit Account 23-3050.

Date: August 13, 2007

/Michael P. Dunnam/
Michael P. Dunnam
Registration No. 32,611

Woodcock Washburn LLP
Cira Centre
2929 Arch Street, 12th Floor
Philadelphia, PA 19104-2891
Telephone: (215) 568-3100
Facsimile: (215) 568-3439